BASED IN BUENOS AIRES

DANTE AROLA

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ABOUT

I'm a Business Consultant who is in the crypto world since 2014 and loves to be part of the blockchain revolution. I know Planning & Strategy is part of my nature, but marketing & data analytics is the main piece of success & differentiation, that's why I specialize on it.

I lived in the USA, Brazil, Finland and England where I worked and improved my languages and studies. I consider myself an extremely adaptable, curious & rational person with great analytic power which combined with my creativity is really useful for problem-solving.

WORK EXPERIENCE

2022 - Today

→ PROJECT MANAGER

Oxygen by Chronos & Banco de Bosques

Development of Business & marketing Strategy Development of Pitch & Docs for investors Recruiting

assist with Tokenomics

Project manager: support the team to align their strategies and executions to the brand.

2021 - today

\rightarrow COPYWRITER & CONSULTANT

Appvertizer (Growth Marketing agency) & Finguru (Digital Newspaper)

Write Blockchain/Web3/Marketing Blogs and Guides Assist on Blockchain Business Development

2021 - today

 \rightarrow BLOCKCHAIN STRATEGIST

BlackBeaver (software development & growth marketing agency)

Drive blockchain adoption for traditional companies Desigm short/medium/long term business & marketing strategies for both traditional or crypto native companies in different industries: financial, hospitality, entertainment/art & Real State.

2020-2021

 \rightarrow ASSET MANAGER

Darola Crypto Fund

After Years of trading end up developing my own Crypto Fund envolving around 100 members & 3 employers.

Extra

\rightarrow EDUCATOR

Develop a NFT Workshop for Artist for @agora.ciclo Seminar of Metaverse & banking for National University



EDUCATION

2022-2023

GRITNOVA: BLOCKCHAIN CRYPTO MANAGEMENT

Chosen between thousands to participate in prestige 6 months program given by Ethereum, Solana, Avax & Algorand Foundation 2019-2020

TORCUATO DI TELLA UNIVERSITY

Minor in digital marketing & data analyst 2019

AALTO UNIVERSITY (FINLAND)

Exchange program: Art, Music, Philosophy, Neuroscience & Business studies

2016-2019

TORCUATO DI TELLA UNIVERSITY

Bachelor in Business Economics Scholarship for High Scholl grades

2011 - 2015

ILSE Graduate at best high school in LATAM

EXPERTISE

Business Strategy	
Growth Marketing	
Copywriter	
Design/Editing	
Educator	
Finance	
Networking	
Spanish	
English	
Portuguese	
General Programming	
Data Analytics (SQL/R)	
Data Visualization(Tableau+)	